



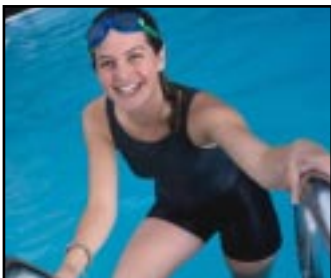
Changing Lives
Recognizing Achievement



Founded in 1975, Sportswomen of Colorado was the first community based organization in the nation to solely honor female athletes and those who support and promote the participation of girls and women in sports.

In 2001 Sportswomen of Colorado expanded its mission and established a statewide program to offer sports camp scholarships to girls ages 8 to 14. This program was created in response to numerous studies emphasizing the impact of athletics on the physical and mental development of girls during the critical adolescent years.

Today, Sportswomen of Colorado is the largest women's sports organization in the state, funding its programs through donations by individuals, businesses and public and private institutions.



Sportswomen of Colorado's first awards celebration was held in 1975 honoring 31 recipients before an audience of 225. Today, over 1,200 athletes, coaches and supporters have been honored at the awards celebration which attracts over 600 people annually.

Since 2001, Sportswomen of Colorado has provided sports camp scholarships to hundreds of young girls throughout the state with special outreach programs targeting minority and lower income students.



Girls involved in organized sports reported higher overall self-esteem and were judged by their teachers as more socially skilled and less shy and withdrawn.

DID YOU KNOW?

- Regular physical activity can improve girls' health and reduce their risk of obesity and chronic diseases such as Type II diabetes, osteoporosis and cardiovascular disease.
- Girls who participate in sports are less likely to drop out of school, more likely to go to college and more likely to graduate from college.
- A 2002 study showed that girls experience a dramatic decline in social activity during adolescence, with the greatest decline occurring in African-American girls.
- Girl athletes have one of the lowest rates of tobacco use among any sector of the high school population; they are less likely to abuse drugs; they are less likely to get pregnant, more likely to delay their first sexual experience and have, on average, fewer sexual partners.
- Sportswomen of Colorado's camp scholarship recipients range in age from 8 years old to 14 years old with the majority of scholarships going to girls 11 to 13 years old.
- Scholarship recipients represent all ethnicities including African American, Asian, Caucasian, Hispanic and Native American.
- Colleges, universities, foundations and sports camps donate camp scholarships to Sportswomen of Colorado for sports including all-sports, basketball, cross country, golf, gymnastics, ice hockey, ice skating, lacrosse, soccer, softball, pass camp, tennis and volleyball.
- The Colorado Sports Hall of Fame Museum at Invesco Field has an exhibit dedicated to Sportswomen of Colorado.

Sportswomen of Colorado Mission:



1. To encourage lifelong participation in and enjoyment of girls' and women's sports.
2. To increase awareness among parents and educators of the academic, social, physical and psychological importance of girls' athletics.
3. To provide visible role models for young women.
4. To increase media exposure and financial support for girls' and women's sports.

AWARDS CELEBRATION

At its Annual Awards Celebration, Sportswomen of Colorado has honored more than 1,200 females in a variety of disciplines. Each year one exceptional athlete is named Sportswoman of the Year. A few of the past Sportswomen of the Year include:

Amy Van Dyken – Olympic Gold Medal Swimmer

Connie Carpenter Phinney – Olympic Gold Medal Cyclist

April Heinrichs – Coach, U.S. Olympic Gold Medal Soccer Team

Coach Ceal Barry and her Big 8 Championship Basketball Team

Abby Waner – National High School Basketball Player of the Year

Today the Sportswomen of Colorado Awards Celebration attracts over 600 people annually who come to celebrate athletes honored from a wide range of sports disciplines ranging from skiing and basketball to cross country and swimming with burro racing and beach volleyball in between. Three-time winners are inducted into the Sportswomen Hall of Fame. The evening culminates with the highly anticipated announcement of the Sportswoman of the Year award. Media announcements are distributed for release the following day across the state.

Sportswomen of Colorado depends on the donations of individuals and businesses to underwrite the awards celebration and acknowledges them throughout the evening. Support opportunities range from Presenting Sponsor to Table Donors with every level receiving video exposure to an audience of 600 at the awards celebration and throughout the year on the Sportswomen of Colorado website and in the newsletter.

“Everyone comes away from the awards celebration with a renewed commitment to be the best that they can be no matter what their physical limitations or the obstacles they face. It is truly a magical evening.”



Ann Strother, Director of Basketball Operations
University of Colorado, was guest speaker at 2008 Awards Celebration.

SPORTS CAMP SCHOLARSHIPS

To encourage girls' participation in athletics, Sportswomen of Colorado provides sports camp scholarships to elementary and middle school age girls throughout Colorado. Special consideration and financial support is extended to girls who are economically disadvantaged. Girls from over 60 towns and cities throughout Colorado have taken advantage of this program since it began in 2001.

Sportswomen of Colorado is proud of the relationships it has built with colleges, universities, school programs and independent sports camps to secure donated admissions for Sportswomen of Colorado scholarship recipients. Cash donations from individuals, businesses and corporations are critical to the success of this program and assist with tuition and matching scholarships.

Promotion of the availability of the scholarships is made on the Sportswomen of Colorado website, www.sportswomenofcolorado.org and through the local and statewide media outlets. Sportswomen of Colorado works closely with elementary and middle schools, local youth centers and non-profit organizations to identify potential scholarship recipients.

Karina Rodriguez, a 7th grade student at Angevine Middle School in Lafayette, attended a summer basketball camp on a Sportswomen of Colorado scholarship. Americorps volunteer Amy Clark picked up Karina and her two friends each morning and drove them to the camp at Boulder High School. "It was my first time going to a camp. I really enjoyed it," said Karina.



Teenage female athletes are less likely to use marijuana, cocaine or other illicit drugs; less likely to be suicidal, less likely to smoke and more likely to have positive body images than female non-athletes.

DONATION OPPORTUNITIES

The continued success of Sportswomen of Colorado helping girls and women throughout Colorado depends on the support of individuals, businesses and public and private organizations. Funds can be earmarked specifically for camp scholarships or the awards celebration. A wide variety of sponsorship opportunities are available and can always be tailored to a donor's specific goals.

Camp Scholarship Donation Opportunities:

In 2010, sports camp scholarships for low income families ranged from \$100 for a day camp to \$500 for an overnight camp. In 2010, Sportswomen of Colorado was able to give 136 camp scholarships from over 200 applications. Camp Scholarship donors are acknowledged in the awards celebration program and receive year-long exposure on the Sportswomen of Colorado website and in the newsletter.

Awards Celebration Donation Opportunities:

Presenting Sponsor	\$10,000
Participating Sponsors	\$ 5,000

Table Donors:

Gold Table	\$1,500
Silver Table	\$ 750
Bronze Table	\$ 500 (for individuals and non-profits)

Contributors to Sportswomen of Colorado directly help to promote a lifelong love and appreciation for sports and physical activity for young girls who will enjoy the benefits of better mental and physical health not only during adolescence but for a lifetime.



2010 Girls' Camp Scholarships Wrap-up

Camps	Attended	Donated	Donated by Coaches	Donated Through Funding	Total Spent on Camps
Basketball	50	50	23.5	26.5	\$3,987.50
Gymnastics	3	3	2	1	\$ 275.00
Lacrosse	4	4	2	2	\$ 800.00
Soccer	37	37	7.5	29.5	\$4,840.00
Tennis	5	5	2.5	2.5	\$ 985.50
Volleyball	37	37	24.5	12.5	\$1,387.50
TOTALS	136	136	62	74	\$12,275.50

Ethnicity			
AH	3	Hispanic	19
AA	15	Hispanic/blk	1
AA/Asian	1	H/W	1
AA/H	1	Latina	7
Asian	6	Mexican	2
Asian/Blk	1	Mex/Amr	1
Black	8	Mix	2
Blk/C	1	NatAmr	1
Blk/Hispanic	1	Philippine	1
B/W/NA	1	White	21
Blk/Asi/W	2	W/Hispanic	1
Cauc	9	No Listing	30
		TOTAL	136

Ages	Per Age
9	13
10	17
11	25
12	32
13	30
14	18
15	1
	136



"I circled number 5 (on the Comment Form) because I loved the camp and I made a lot of friends and learned many things and the teachers help you all the way. I do have a comment for the team and for the beam and floor teacher...they are the best teachers there and I hope they stay forever!"

Overview of Cities

Akron	1
Alamosa	67
Antonito	2
Arvada	21
Aurora	66
Ault	2
Bailey	5
Bennett	1
Berthoud	1
Blanca	1
Boulder	3
Brighton	15
Broomfield	9
Brush	1
Buena Vista	4
Burlington	2
Canon City	2
Cascade	1
Castle Rock	5
Centennial	18
Clifton	1
Colorado Springs	29
Commerce City	7
Cortez	2
Crested Butte	1
Dacono	1
Delta	5
Denver	143
Durango	1
East Lake	2
Elizabeth	1
Englewood	7
Erie	3
Evans	2
Evergreen	1

Since Inception of Program

Firestone	3	Ramah	2
Fort Collins	6	Rush	1
Fort Garland	1	Salida	1
Fort Lupton	3	Sheridan	1
Fort Morgan	2	Simla	9
Fountain	1	Stratton	1
Geona	1	Swink	1
Grand Junction	1	Thornton	34
Greeley	10	Weldon	3
Grover	2	Wellington	1
Gypsum	3	Westminster	23
Henderson	1	Widefield	1
Highlands Ranch	11	Wiley	4
Hudson	2	Yuma	1
Johnston	1		
Kirk	1		
Kit Carson	1		
Lafayette	5		
Lajara	1		
Lakewood	23		
Lamar	1		
Leadville	1		
Littleton	16		
Limon	3		
Longmont	9		
Louisville	7		
Manessa	4		
Meeker	1		
Monte Vista	5		
Nederland	1		
New Castle	1		
Northglenn	6		
Otis	1		
Parker	9		
Pine	1		

PRESENTING SPONSOR

The Presenting Sponsor will receive the highest exposure with the company name and logo printed on all materials distributed in advance of the awards celebration. These materials include:

- Invitations mailed to over 800 households throughout the state.
- Nomination forms which are distributed to coaches, educators and notable public and private individuals throughout the state.
- The Presenting Sponsor will be the only contributor acknowledged on a large banner prominently displayed at the awards celebration.

The Presenting Sponsor will also receive:

- Name and logo exposure on a streaming video during the awards celebration to an audience of over 500 to 600 attendees each year.
- Publicity in the program distributed to an audience of 600.
- Year long recognition on the Sportswomen of Colorado website.
- Recognition in the Sportswomen of Colorado newsletter published three times a year, and mailed to over 800 subscribers and posted on the website.

PARTICIPATING SPONSOR

Participating Sponsors are invaluable to the continued success of Sportswomen of Colorado in helping girls and women learn about and benefit from the mental and physical benefits of athletics throughout their lives.

As a Participating Sponsor at the \$5,000 level, will receive:

- Exceptional visibility on a large sign posted at the entrance to the awards celebration and seen by an audience of 600.
- Name and logo exposure on a streaming video during the awards celebration to an audience of over 500 to 600 attendees each year.
- Publicity in the program distributed to an audience of 600.
- Year long recognition on the Sportswomen of Colorado website.
- Recognition in the Sportswomen of Colorado newsletter published three times a year, and mailed to over 800 subscribers and posted on the website.

TABLE SPONSOR

Table Sponsorships are available at three levels:

Table Donors	Gold Table Preferred Seating	\$1,500	(1 table of 10)
	Silver Table	\$ 750	(1 table of 8)
	Bronze Table	\$ 500	(for individuals and non-profits) (1 table of 6)

Table Sponsors receive:

- Best table location for the awards celebration
- Name and logo exposure on a streaming video during the awards celebration to an audience of over 500 to 600 attendees each year
- Publicity in the program distributed to an audience of 600
- Year long recognition on the Sportswomen of Colorado website

Sportswomen of Colorado is appreciative of our table sponsors who often donate unused seating to award winners and their families.

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